

**easyJet**

# **FY23 TRADING AND BUSINESS UPDATE**

12 October 2023



# KEY MESSAGES

## Executing our plan

Current medium term targets delivered

- ✓ Low to mid teen ROCE
- ✓ Mid teen EBITDAR Margin
- ✓ easyJet holidays delivers >£100m PBT

## Today's business update:

- > FY23 Trading update
- > Ambitious new targets
- > Proposed aircraft order
- > Capital allocation framework

# FY23 FINANCIAL SUMMARY

## 2023 Financial year<sup>1</sup>

- > PBT to be between £440 - £460 million
- > Holidays delivers around £120 million PBT
- > Q4 Record PBT delivered: £650 - £670 million
  - Q4 RPS +9% YoY – guidance c.10%
  - Q4 CPS ex fuel flat YoY
- > H2 Record PBT delivered: £850 - £870 million
  - H2 RPS +15% YoY
  - H2 CPS ex fuel reduced 1.3% YoY – guidance broadly flat
- > New shareholder returns policy, commencing with FY23 results, payable early 2024

## Outlook

- > Q1'24
  - Capacity c.15% YoY
  - Yields ahead YoY and load factor in line
  - Headline cost ex fuel expected to slightly reduce YoY



<sup>1</sup>) FY23 numbers are circa and rounded to the middle of the guidance range and remain subject to audit

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# **BUSINESS UPDATE**



# MEDIUM TERM TARGETS

Group PBT<sup>1</sup> per seat  
of £7-£10

High teen ROCE<sup>2</sup>

Holidays PBT<sup>1</sup> to  
>£250m

Disciplined capacity  
growth c.5% CAGR<sup>3</sup>

## Targeting high teen Airline EBITDAR Margins

### > Reducing winter losses

- Profitable restoration of winter capacity driving productivity and utilisation gains

### > Upgauging

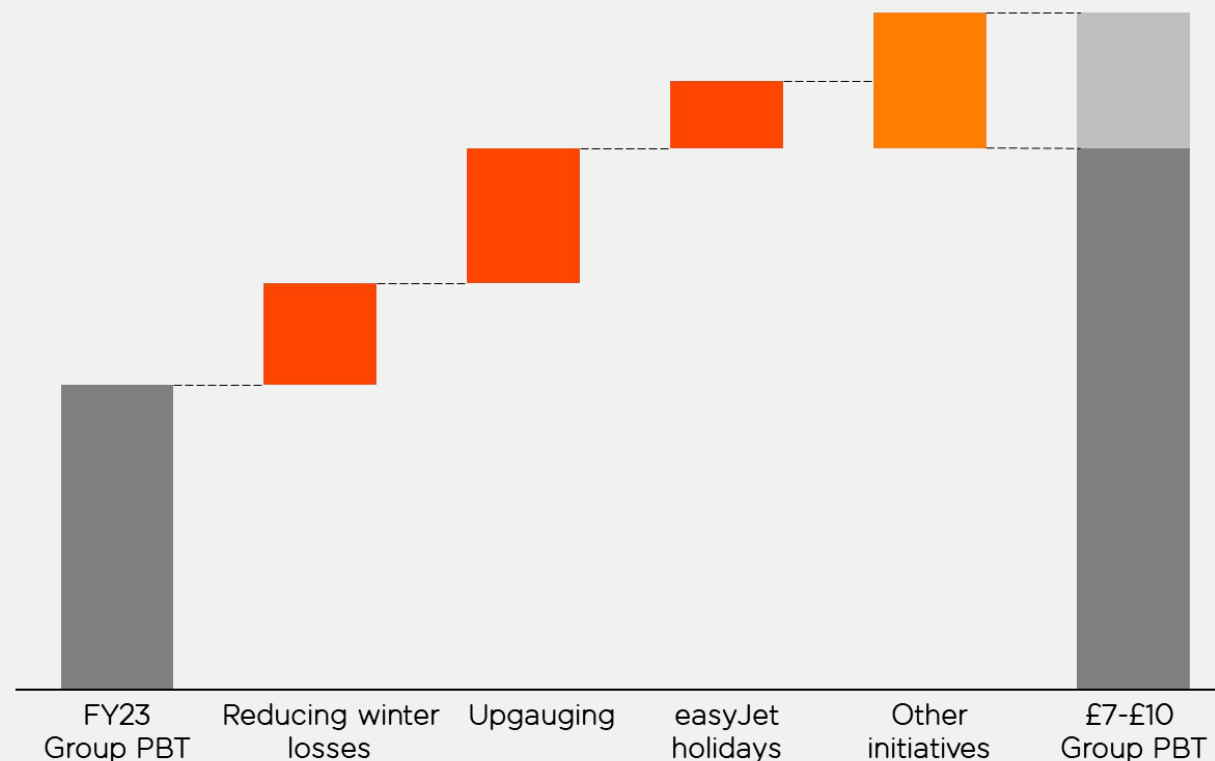
- >£3 per seat cost saving from A319s leaving the fleet

### > easyJet holidays

- Continuing profitable growth adding to market share in the package holiday market

### > Other

- Continued monetisation of easyJet's primary airport network
- Cost discipline
- Inflight retail & other ancillary revenue growth
- External factors: Inflation, fuel & demand environment



**Ambition to deliver >£1bn PBT**

1) Headline result before non-headline items 2) ROCE is calculated by taking headline profit/loss before interest and tax, applying tax at the prevailing UK corporation tax rate at the end of the financial year, and dividing by the average capital employed. Capital employed is shareholders equity, excluding the hedging and cost of hedging reserves, plus net debt 3) Capacity growth between 2023 and 2028.



# MAKING LOW-COST TRAVEL EASY



## Building Europe's best network

- > Increased positions at constrained airports where returns are best
- > Profitable capacity growth in winter to reduce winter losses
- > Disciplined capacity growth of c.5% CAGR to 2028



## Transforming revenue

- > Continual revenue management enhancements
- > Ancillary offering delivering strong conversion
- > easyJet holidays growth to continue



## Delivering ease and reliability

- > Ease – customer experience focus
- > Reliability – OTP focus
- > Operational efficiency



## Driving our low-cost model

- > Upgauging to deliver >£3 cost saving
- > Winter utilisation & productivity
- > H1'24 CPS ex fuel to be broadly flat YoY

## Medium term targets

**Group PBT per seat  
of £7-£10**

**High teen ROCE**

**Holidays >£250m PBT  
contribution**

**Capacity growth c.5% CAGR<sup>1</sup>**

**Strategic priorities that will create value for our shareholders**

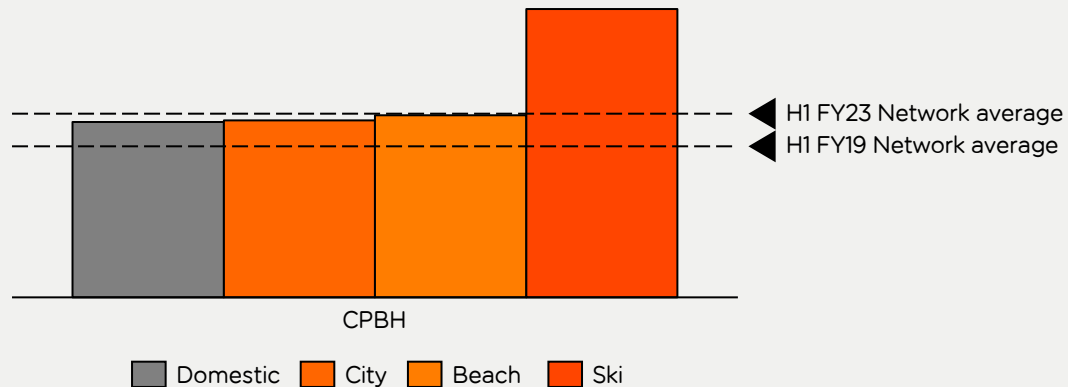
<sup>1</sup>) Capacity growth between 2023 and 2028

# BUILDING EUROPE'S BEST NETWORK

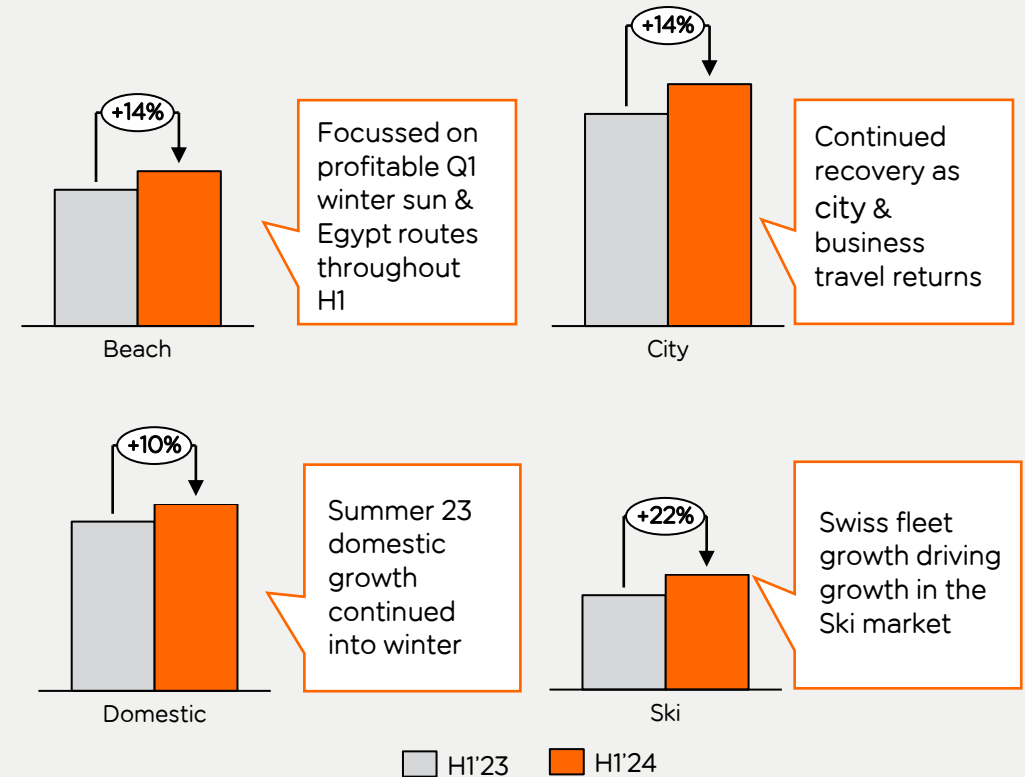


## Reducing winter losses

- > H1'23 contribution higher than historical levels
- > Post covid lack of volume drove winter losses
- > c.13% capacity growth this winter
  - Focused growth on strongest country flows
  - c.70% growth across ten largest flows
  - Unlocking productivity gains for pilots, cabin crew and aircraft



## H1'24 capacity growth



Our asset allocation driving higher returns

# BUILDING EUROPE'S BEST NETWORK



## Increased concentration at highest returns airports

Capacity % <sup>1</sup>	2019	2023	Delta
Fully constrained (IATA L3)	37%	42%	+5 ppts
Constrained at peak times (IATA L2)	30%	39%	+9ppts
Other	33%	19%	-14ppts

## Capacity growth c.5% CAGR<sup>1</sup>

- > Upgauging
  - To deliver >6% capacity growth to 2028
  - Densifying core slot constrained markets
- > Growth opportunities identified within existing markets
  - Building out core markets where there is capacity to grow
  - Destination base growth
- > Ready for opportunistic growth
  - Taking slots at our most in demand airports when become available
  - Opportunity to grow if demand patterns change
- > New source markets



## Identified opportunities for growth

<sup>1</sup>) Capacity (by calendar year) originating from constrained airports- IATA level 2 or level 3 definition

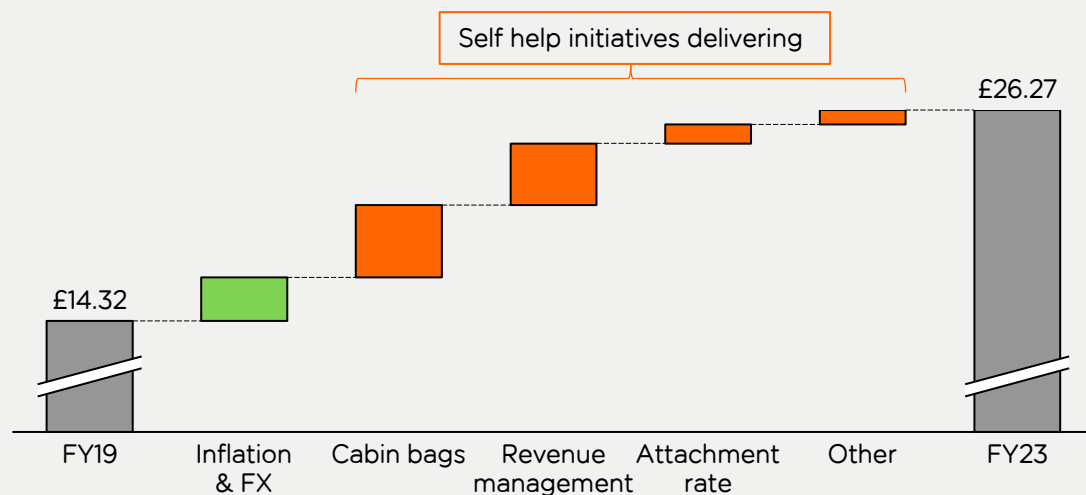


# TRANSFORMING REVENUE



c.£1bn of additional revenue already generated

Airline ancillary revenue per seat sold



## Revenue management enhancements

- > Improved merchandising – benefits realised from FY24
- > Algorithm enhancements

## In-flight retail

- > Delivered profit improvement – more growth to come

	FY23	Previous model	FY23
Conversion	20%	20%	-
Spend per seat	£2.12	£1.85	+17%
Profit per seat	£0.60	£0.42	+42%

- > Plan to deliver £1 PBT per seat over the medium term



Sustainable ancillary revenue growth



## Fastest growing, lowest cost, highest margin travel business in the UK

- > Around £120 million PBT delivered for FY23
- > 77% YoY customer growth
  - 5% UK market share – doubled year on year
  - 83% customer satisfaction
- > Maintained leading cost position
- > Competitive pricing underpins growth – Customer bookings to date are cheaper c.70% of the time
- > Unlocked new source markets on web platform

## Executing the next phase of our plan

- > Further grow market share in the UK to >10%
  - Continue Leisure and City Break growth
  - New products
- > New source markets profit generation
- > Ancillary offering
- > Growth not constrained by inventory



**To deliver >£250m PBT in the medium term**

# DELIVERING EASE AND RELIABILITY



## Industry leading customer perception - #1LCC<sup>1</sup>

	UK	FR	CH
Delivering on value	#1	#1	#1
Brand awareness	#1LCC	#1LCC	#1LCC
Delivering on network	#1LCC	#1LCC	#1LCC
Delivering on reliability	#1LCC	#1LCC	#1LCC
Making travel easy	#1LCC	#1LCC	#1LCC

Source: Delineate Brand Tracker (Aug 23)

## Proactive operational action taken

- > Executed recruitment plan
- > Mitigated supply chain challenges through spare parts pool
- > Managed a difficult macro environment through
  - Flight consolidation at London Gatwick
  - Managing flight plans to mitigate French ATC strikes & congested airspace
  - Added terminal & fleet manager roles at our largest base
- > No 1/2 OTP performance in our top ten airports



1) Core markets of UK, France and Switzerland where a carrier has >10% market share.

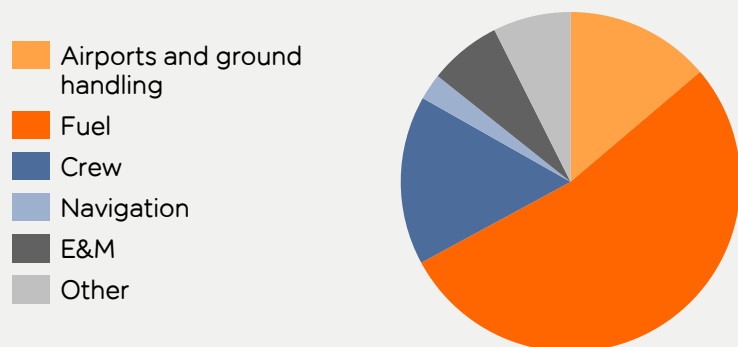
# DRIVING OUR LOW-COST MODEL



## Upgauging the fleet

- > Current average gauge of 179 to grow to:
  - Low 190s by FY'28
  - Low 200s by FY'34
- > >£3 cost per seat saving from upgauging to FY28.
  - Additional benefit unlocked from the conversion of 35 A320neo into A321neo aircraft deliveries
  - Further upgauging journey from proposed aircraft order

## Upgauging cost saving by cost line



	A319	A320ceo	A320neo	A321neo
Number of seats	156	180/186	186	235
Current fleet	95	172	54	15
Average age (years)	15	10	4	4
Deliveries to FY29	-	-	90	68
Proposed aircraft purchase to FY34	-	-	56	101

## Productivity & utilisation focus

- > Winter capacity restoration in FY24 expected to drive productivity and utilisation gains
  - Aircraft utilisation +10% YoY
  - Pilot productivity +6% YoY
  - Crew productivity +3% YoY
- > Driving efficiency through Data and AI

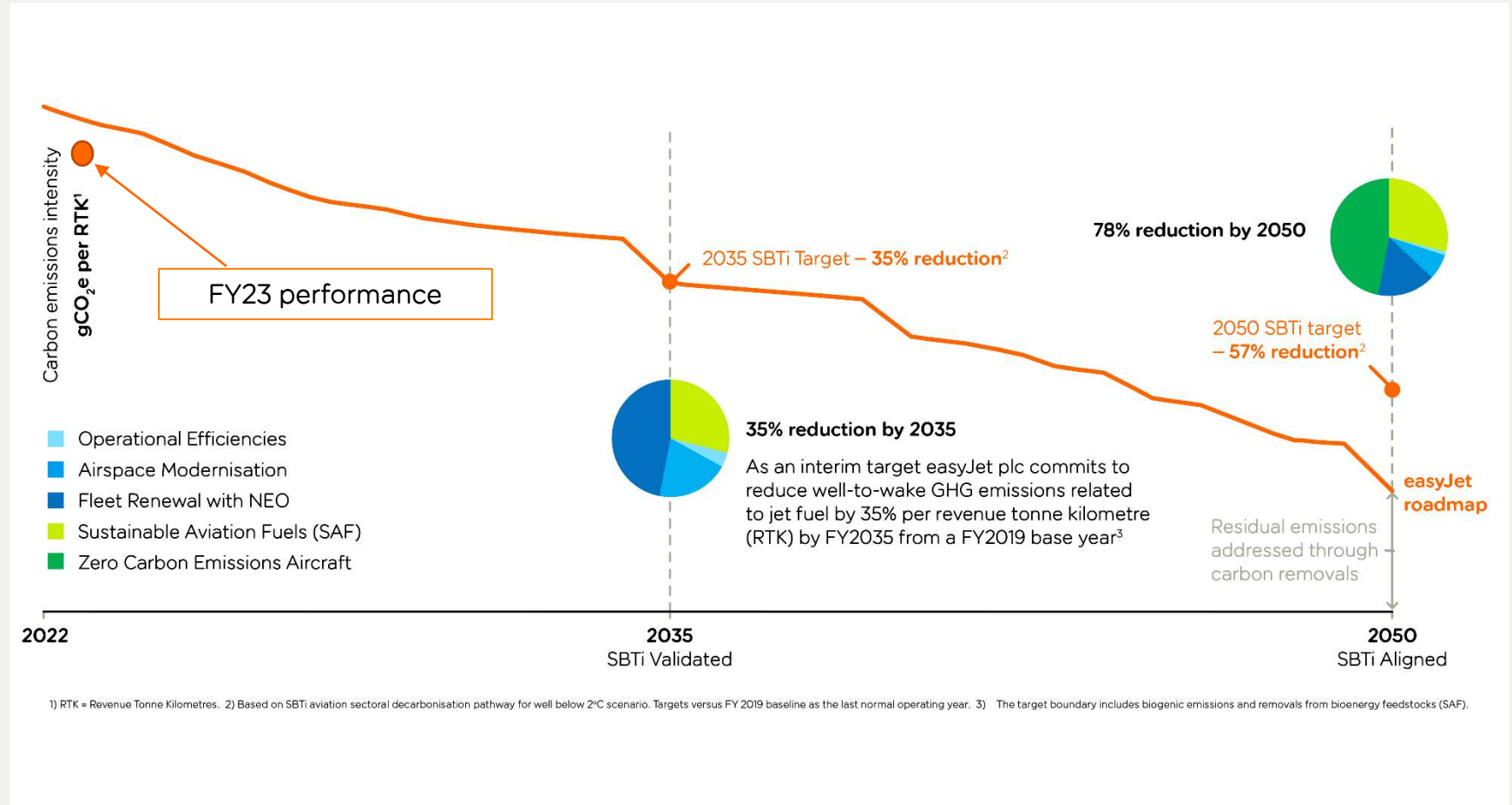
H1 2024 CPS ex fuel to be broadly flat YoY

# PIONEERING SUSTAINABLE TRAVEL



## Net zero roadmap - development

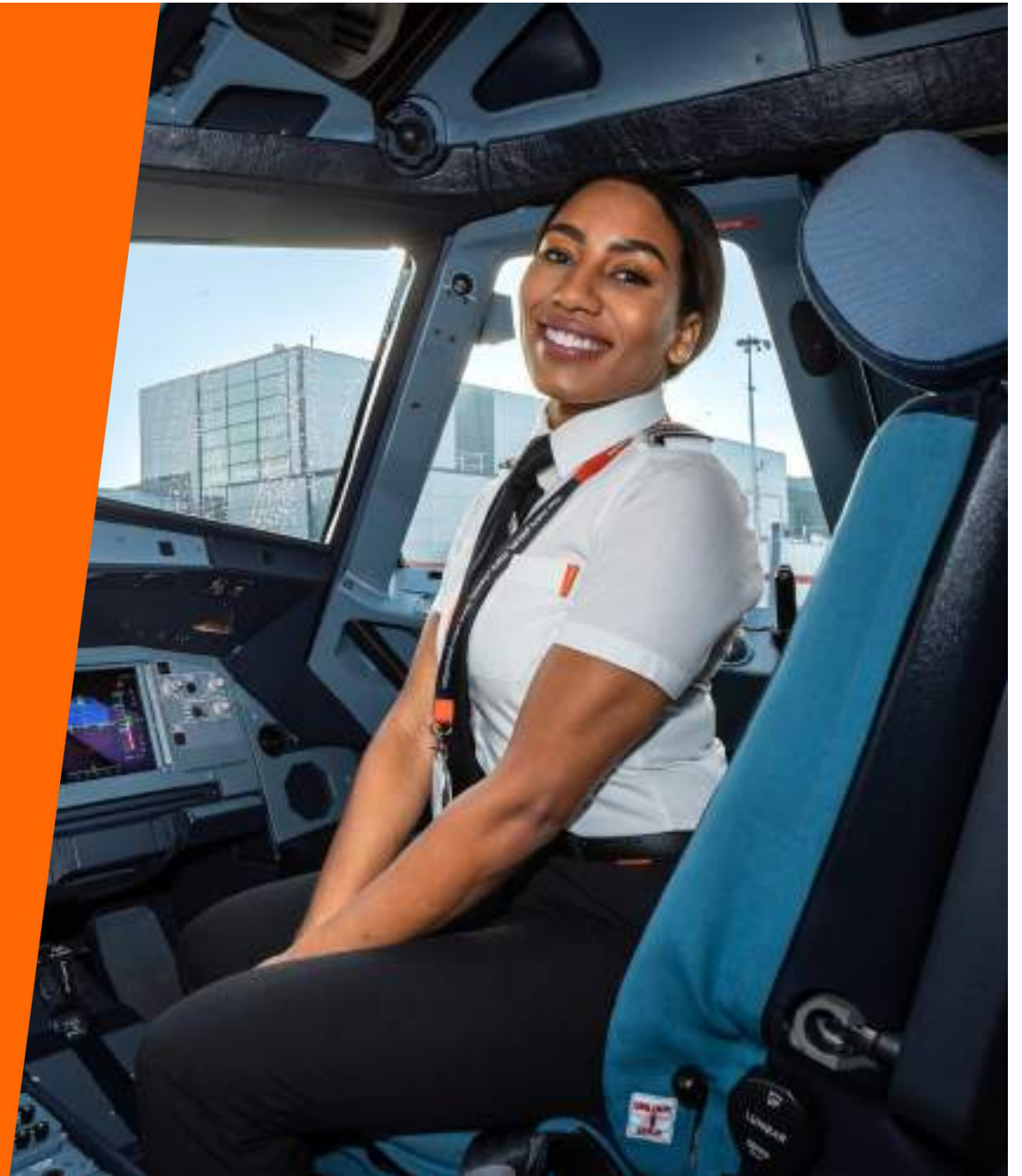
- ✓ Tracking ahead of plan
- ✓ Aircraft order to provide significant emission intensity improvements
- ✓ SAF supply agreement in place
- ✓ DACCS Agreement





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# AIRCRAFT ORDER



# AIRCRAFT ORDER KEY MESSAGES

## Proposed aircraft order:

- > FY29 to FY34 delivery window
- > Secures scarce order book positions
- > Consistent renewal necessary to replace aging aircraft and meet net zero pathway
- > Drives profitability due to substantial fuel and carbon efficiencies & upgauging
- > Excellent commercial terms negotiated



# AIRCRAFT ORDER BOOK OVERVIEW

## Existing arrangements with Airbus

- > 69 A320neo family aircraft already delivered
- > 158 firm orders due by 2028
  - 90 A320neo aircraft
  - 68 A321neo aircraft (was 33 prior to conversion agreement as part of proposed aircraft purchase)



- > Replace A319 and some A320ceo Aircraft currently in the fleet
- > Move the average gauge from 179 seats to low 190s
- > Provide capacity growth to deliver c.5% CAGR to FY28

## Proposed aircraft purchase

- > Aircraft for delivery between FY29 & FY34
  - 157 firm orders (56 A320neo & 101 A321neo)
  - 100 purchase rights
- > Targeting shareholder approval this calendar year



- > Replace approximately half of the A320ceo Aircraft in the fleet
- > Move the average gauge from low 190s to low 200s
- > Provide growth from firm orders and 100 purchase rights

**315 aircraft on order and 100 purchase rights to FY34**

# HIGHLY COMPETITIVE PROCESS

## Process timeline

- > December 2022: RFP issued to OEMs
- > February 2023: First submissions received from OEMs
- > February – June 2023: Negotiations
- > July/August 2023: Best and final offer process - airframe & engine
- > October 2023: Board recommendation

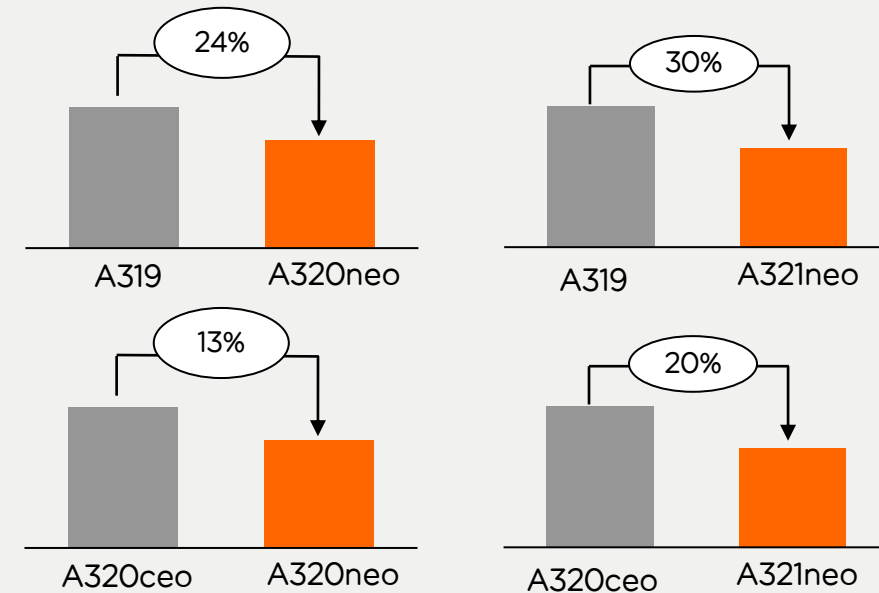
## Selection decision

- > All manufacturers demonstrated ability to meet easyJet's performance requirements
- > Airbus selected on superior economics
- > easyJet has secured favourable delivery dates and upgauging from Airbus within the existing agreement to 2028
- > Entered into exclusive negotiations with CFM for the supply of engines

## Fleet modernisation

- > Replacement of A319 Aircraft and c.50% A320ceo aircraft
- > Delivering lower fuel burn, CO2 emissions and operating costs

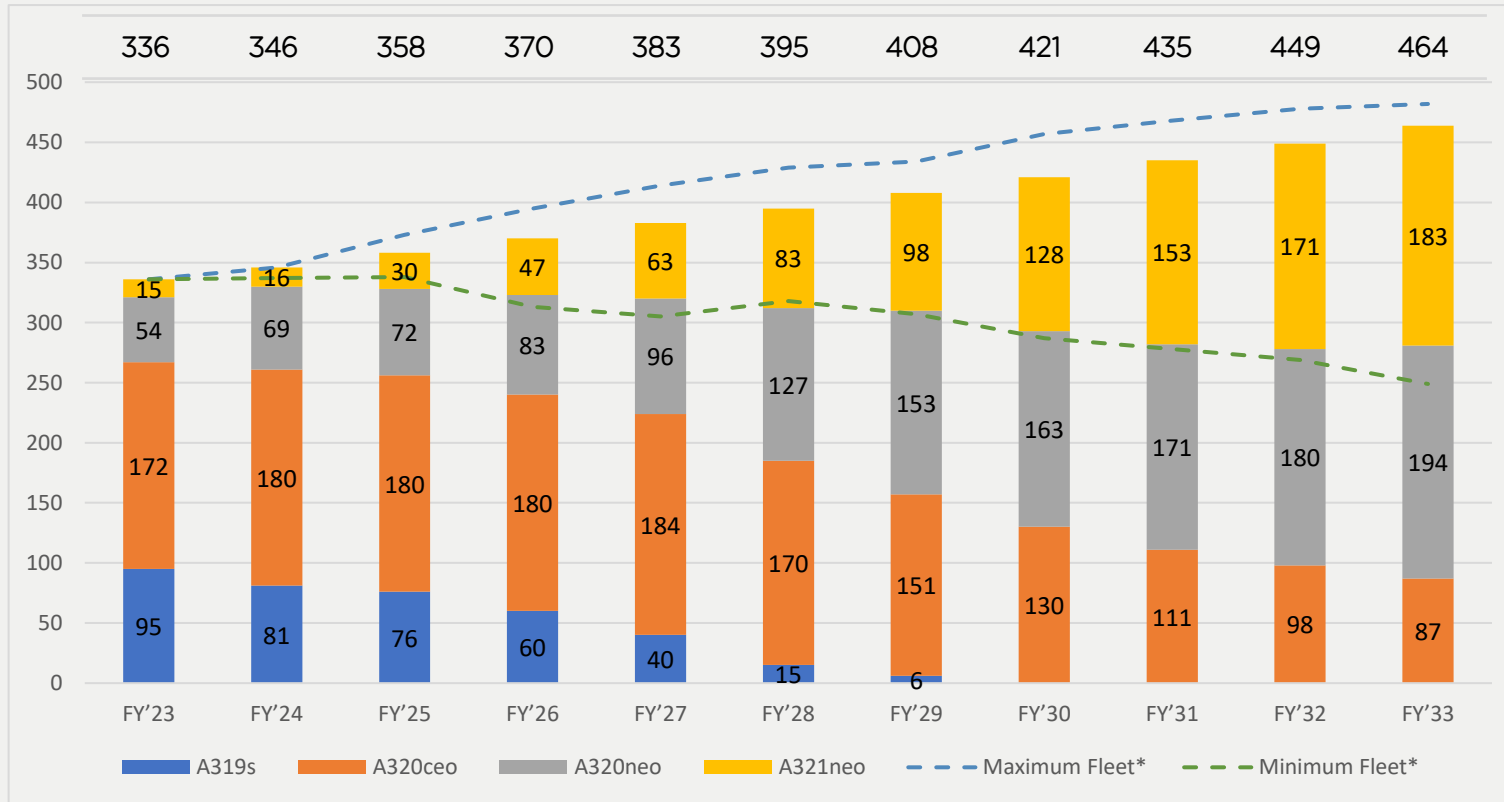
### Fuel burn per seat saving<sup>1</sup>



<sup>1</sup>) CEO fuel efficiency improved as a result of the Descent profile optimisation software implementation

# FLEET GROWTH & MODERNISATION

## Current base fleet plan to FY33



\*Minimum and maximum fleet plan excludes 100 aircraft purchase rights

### > Upgauging

- Low 190s by FY28
- Low 200s by FY33

### > Fleet modernisation

- A319s retired by FY30
- >80% fleet to be NEO aircraft by FY33

### > Proposed order funded through

- Internal resources
- Cash flow
- Sale and leaseback transactions
- Debt

**Proposed fleet order – improved economics on commercial terms and fleet mix**



# **easyJet** **DRIVING** **SHAREHOLDER** **VALUE**



# CAPITAL ALLOCATION FRAMEWORK

	Objective	Metrics	FY23 Progress
Capital discipline	<ul style="list-style-type: none"> <li>&gt; High asset efficiency</li> <li>&gt; Maintain fleet flexibility</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Aircraft utilisation &gt;10 hours a day</li> <li>&gt; Capacity growth c.5% CAGR<sup>1</sup></li> </ul>	<ul style="list-style-type: none"> <li>&gt; 9.1 hours asset utilisation, +15% YoY</li> <li>&gt; 14% capacity growth from 5% fleet growth to 336 aircraft</li> </ul>
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Capital Structure	<ul style="list-style-type: none"> <li>&gt; Maintain robust Balance Sheet</li> <li>&gt; Retain ability to invest in profitable growth opportunities</li> <li>&gt; Maintain sufficient liquidity to manage through industry shocks</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Strong investment grade credit profile</li> <li>&gt; &gt;75% of NEO fleet in ownership</li> <li>&gt; Maintain liquidity of unearned revenue +£500m</li> </ul>	<ul style="list-style-type: none"> <li>&gt; BBB/Baa3 positive outlook credit rating</li> <li>&gt; 74% NEO aircraft in ownership</li> <li>&gt; £4.7 bn liquidity, £2.6 bn above liquidity policy</li> </ul>
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Shareholder Returns	<ul style="list-style-type: none"> <li>&gt; Capital investment</li> <li>&gt; Deliver industry leading returns</li> <li>&gt; Return excess capital to shareholders</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Growth &amp; Aircraft ownership</li> <li>&gt; £7-10 PBT per seat &amp; High teen ROCE</li> <li>&gt; 10% headline PAT dividend in FY23 rising to 20% in FY24</li> </ul>	<ul style="list-style-type: none"> <li>&gt; 74% NEO aircraft in ownership &amp; 14% capacity growth YoY</li> <li>&gt; Building blocks to deliver medium term targets set out</li> <li>&gt; Ordinary dividend reinstated</li> </ul>

Platform to create strong value for our shareholders

<sup>1</sup>) Capacity growth between 2023 and 2028

# OUR PRIORITIES – DELIVERING SHAREHOLDER VALUE



Building Europe's Best  
Network



Transforming  
revenue



Delivering ease and  
reliability



Driving our low-cost  
model



Capital allocation and capacity growth discipline

Supported by

Strong balance sheet



Dividends restarted & attractive long term shareholder value

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**Q&A**

