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020 7782 4050
e-mail:
tracey.boles@thesun.co.uk**

Edited by TRACEY BOLES **BRENT CRUDE \$60.30**

A WIN THE EASY WAY

EASYJET founder Sir Stelios Haji-ioannou has claimed victory in a legal battle with China's national airline over the use of the word "easy" in its advertising.

AIR CHINA had described its Beijing-Frankfurt service as the "Easy Way" to visit Europe for millions of Chinese.

Sir Stelios claimed it was a breach of copyright and, following an exchange of solicitors' letters, Air China agreed to stop its use. Sir Stelios called the move "reassuring".



Legal victory . . . for Sir Stelios

