

Source: The i {Main}
Edition:
Country: UK
Date: Saturday 14, September 2019
Page: 74
Area: 42 sq. cm
Circulation: ABC 228754 Daily
Ad data: page rate £10,472.00, scc rate £44.00
Phone: 020 7005 2000
Keyword: Stelios Haji-ioannou

The Business Matrix

*The day at
a glance*

TRANSPORT

Sir Stelios claims victory for easyJet

EasyJet founder Sir Stelios Haji-Ioannou has claimed victory in a legal battle with China's national airline over the use of the word "easy" in advertising. Air China launched a Beijing-Frankfurt service in 2017, described as the "easy way" to visit Europe. Sir Stelios took issue with it, claiming it was a breach of copyright for his EasyGroup brands.

