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CITY EDITOR

## Flying high

**EASYJET** was a big beneficiary of the ills of the rest of the airline sector in 2018 with profits soaring by 42pc to £578m.

It expects revenue to come off the boil in the first half of next year, but continues to impress with its marketing skills promising a reward programme which will pay out in hotel upgrades to loyal flyers and a more efficient brand new fleet.

No-frills with thrills.