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NEWS IN BRIEF

Estate agents link up and target a listing

A NEW hybrid estate agency is plotting an eventual float after a £60 million merger today. GPEA – owner of upmarket traditional agent Fine & Country – is linking with online agency [easyProperty](#) to close the gap on industry leader Purplebricks in a deal backed by Toscafund. Tosca and GPEA will own two thirds of the firm. “It would be our intention to go public,” chief Jon Cooke said.

