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**BUSINESS COMMENTARY** *Alistair Osborne*



## It's a date, then

It's all go at Easygroup. Only last Sunday Sir Stelios Haji-Ioannou was celebrating 22 years of easy living by being showcased at "London's iconic Museum of Brands". Not bad, given people only know one Easy brand.

Undeterred, he's now popped up to tell us that FairFX, a "multi-currency payments service" is partnering with something called Easycurrency. As the press release puts it: "Launching on xxxx, the online Easycurrency portal." What's xxxx, you ask, surely not some adult website? No, it's where the date should be.

